

An abstract geometric network diagram composed of white dots (nodes) connected by thin white lines (edges) on a teal background. The nodes are arranged in a way that forms a complex, interconnected web. A central rectangular box with a white border contains the text "SOLUTIONS MADE OF HEART AND MIND". The diagram is composed of several interconnected polygons, with some nodes having multiple connections, creating a sense of a dynamic and interconnected system.

SOLUTIONS MADE
OF HEART AND MIND

Who we are?

Opportunity for YOU and YOUR business

4Virtus as Integrated solution provider is aiming to introduce the most effective and viable solutions for unresolved challenges facing various clients Worldwide. Our growth is primarily attributed to a unique and diversified portfolio of custom product & services development, which has successfully set us apart from the rest.

Our goal is to be the trendsetter across a diverse range of industries, by turning imaginative ideas into leading-edge innovations & systems. This is seamlessly achieved by strategically aligning our research & development activities & our core business strategies with your needs and plans for the future.

We like to say we are educated artists. Every art work is a metamorphosis of artist's approach to reality and his view of surroundings. We don't rely only on our intuition and coincidences, we rather combine them with analysis, basic rules, professional content, technology and form - that's what makes us the educated artists.

Our culture has fostered creativity and given our people the freedom to take risks and implement new ideas. This culture has led to a steady stream of unique & specialized products and services. With no boundaries to imagination and no barriers to cooperation, one good idea swiftly leads to another, introducing both ingenious and unparalleled solutions that help improve our world.


We are superb in knowledge, creativity and delivery of final product and service.

What we do



services

IT services



Today, Internet technologies are far more advanced and offer virtually unlimited potential for companies of all sizes looking to grow. Instead of static info-pages, businesses are using the Web to communicate more effectively with their customers, share secure documents and files with vendors, train their employees and of course, sell products and services.

Many traditional business functions can now be managed more easily and with greater cost efficiency online, and with lower operating costs comes increased profitability.



IT Solutions are built with specific purposes in mind and are measurable according to your business plan. An Internet Business Solution is also scalable, so that no matter how big (or small) your business is today, it will grow with you. Today every client demands a unique approach and the services & products offered to him must be custom tailored to perfectly match their needs at lowest possible cost. It is our privilege to shift your company to next digital level by:



Hosting | **Web development**

Web app | **Mobile app**

Internet of things

The background is a collage of business-related images. At the top, a person in a suit and tie is visible. On the right, a hand holds a blue pen, drawing a white arrow that points upwards and to the right, passing through a dashed line. Below the arrow, there is a list of business services. At the bottom, a world map is overlaid with a network of black lines and icons representing people, suggesting global connectivity and digital marketing.

MARKETING SERVICES

Suc

Busi
Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

MARKETING SERVICES

We live in an age where brand loyalty is hard to earn and harder to keep. Your brand is not simply defined by your services and products. It's a complete statement of your thoughts and beliefs. It's not just a colors, logo or packaging it is much more. It's visual impact and all marketing tactics, all internal & external communications that are creating your image on the market. We will make you the best proposal for your basic standards, but also and for complete visual upgrade of your company.

Let us to tell the story of your brand by:

Corporate design

Brand identity

Social media

Videos & Animations

Event management

SEO

SMS campaigns

Mailing campaigns

CONSULTING SERVICES



80
GROSS

70%
GROSS

CONSULTING SERVICES

services then in house knowhow. Lately, a lot of companies have viewed consulting or outside help as a way to keep costs down, improve labor force flexibility and increasingly introduce innovations. Now a days efficiency has become a business fixation. Is it possible that a company can achieve the greatest productivity by using the least possible resources? This is a long-standing saga, a mark of our booms and busts of the last decade. So is the need for innovation. Consulting services can be used by both small and large operations to help prosper even during a weak economic climate. To remain competitive and profitable requires a lot more than just being able to organize a workforce. By using an outside consultancy, advice can be given which is not tied to emotional associations, and usually is more objective than advices and ideas from the people within. Very few managers are able to take a step back and fully analyze the way that their companies function. Being able to identify both strengths and weaknesses is important, but to know where there is place for improvement can surely help to ensure that a company continues to prosper and growth. To know how and when to make crucial decisions is far away from easy, but consulting experts understand what it takes to help make your company succeed. To be able to use this expertise when making important decisions can help making a proper plan for more certain future. Consultancy is often forward thinking that can put forward various scenarios that may arise depending on decisions you choose today. 4Virtus consultancy will optimize your work by providing expertise on the following areas:

We see today as more low budget-conscious times, where companies are re-evaluating nearly every business area and process for cost cutting and savings. This is placing a better focus on the use of consulting



**STRATEGY
MARKETING
SALES
SOCIAL MEDIA
HR**

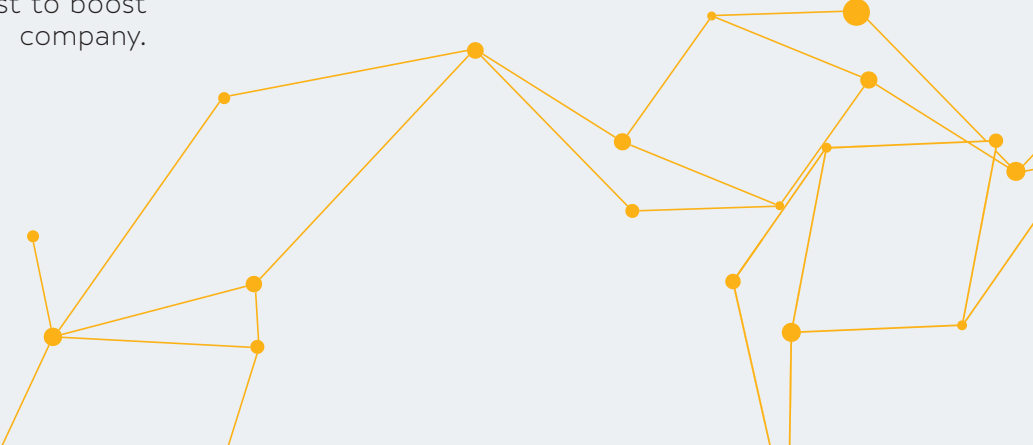


WHAT ARE WE OFFERING TO YOU?

Isn't it time for your company and team to have the best ideas, best communication or best app on the market? We offer to be your team members and together to find the best solutions that fit for your structure, strategy and best future. Use Our know how, our creativity just to boost the synergy in your company. Make it happen.

WHY 4VIRTUS?

WORKING WITH US IS DEFINED BY:





Best Value

In these tough times, where it is hard to maintain the quality and the cost, we will be happy to support you and find common ground for cooperation with you with the development projects at a much lower cost than what you have in-house.

Within budget

Work with us involve a carefully planned series of steps, centered around a schedule we stick to and daily communication.

Time saving

We have the experience, knowledge, professionalism and resources to make the project run smoothly. We can ensure a job is done on time.

Few more reasons to choose us:

15 countries where we successfully implemented our solutions.

135 completed projects

8 awards and nominations

OUR MISSION

To improve our client businesses by providing professional IT,
Marketing and Consulting services

OUR VISION

To become recognized provider of combined professional IT,
Marketing and Consulting services in Central and
Eastern Europe.

OUR BELIEFS

We believe that the fusion of freedom, creativity and synergy with discipline and professionalism make the perfect combination for success. We believe that we are making our own horizons, where work can be fun and costumers happy.

TESTIMONIALS

We are extremely satisfied to have 4VIRTUS.COM as our offshore development partner. During our relationship they developed very good understanding of our work flows and found a way to successfully complement with our operations.

CMO, JD Mobile Canada

Damir Ramljak

Multidisciplinary knowledge that we have found at 4VIRTUS.COM was priceless and crucial for success of our project. They have done Product design, Industrial design, PCB development, Electronic components selection, Software development and testing and we got excellent product. Really amazing job.

CEO, Fueloyal Inc,

Jurica George Magoci

We got tremendous knowledge from 4virtus by working with their solution architects and developers. We worked with them for number of years and 4virtus increase our productivity and quality that add a big value to our process.

Product Manager, Identiko

Paddy McMahon

4virtus performance was rated satisfactory and to exceed requirements of the contract. 4Virtus in our opinion excels in areas such as: timeliness and completeness of deliverable...

Aleksandar Sahov

Director, USAID Ideas Project

Our company has very positive experience with 4Virtus company from Skopje. Our projects were realized in time, in efficient and effective way. Their employees have excellent communication...

Todor Gjorgjevski

Executive Director, Kadino I.G.

Our cooperation with 4Virtus was oriented towards development of our web page. From the experience with this company by far I can say that we are very satisfied with their professionalism, quality and knowledge...

Nikola Cuculeski

**Marketing and Networking Officer,
University American College Skopje**

Many thanks for the excellent work that 4virtus have done to create an eCommerce solution that we can be truly proud of... we hope you have a number of referrals as a result...

CEO, Maksat

Bojan Tufekcievski





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