

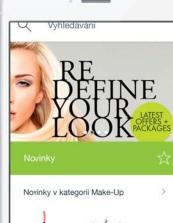
Mobile app for your online store

Build a community of loyal customers



M-shop

can easily extend your online store with a new sales and marketing tool







Katalog produktů



www.m-shop.studio

About mobile app m-shop

M-shop is a native mobile application for Android and iOS platforms. It allows your customers to buy comfortably and without worrying from anywhere.

1

Creates dedicated and returning customers

M-shop helps to build a community of loyal customers who buy repeatedly.

2

Communicates with the user outside of the application

M-shop sends fast push notifications with news or promotions.



Supports brand awareness

Brand logo and colours are constantly visible on the mobile screen, along with other apps.

4

Increases conversion soon after launch

M-shop improves mobile shopping making browsing catalogue and order completion easier.

5

Makes you happy, no more work

Thanks to the fully-fledged integration with e-commerce, business is almost maintenance-free.

6

M-shop as a SaaS

You no longer have to worry about service, hosting and all on-going updates.



We prepare a free initial analysis. You'll find out if m-shop is suitable for you.

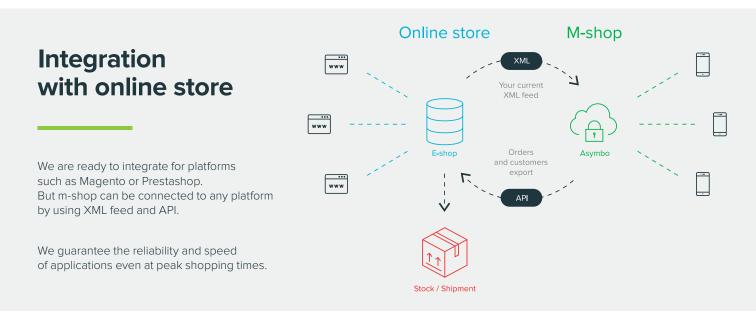
What we achieved

Mobile app U-Acko.cz two months after launch



"We were surprised how quickly orders started to arrive. Mentioning the smartbanner on the web and on social networks was enough. New users come mainly from Facebook, which is accessed mainly via mobile today. And it plays into our hands."

Jakub Studeny secretary of General Sport



Easy launch and operation of m-shop

Define your goals, set strategy. Leave the technology to us.



Design The original appearance matched with online store



Development Customizing for Android and iOS



Publications Publication on Google Play and the App Store, including a description



Service Hosting, continuous updates and improvements



Create your own mobile app with m-shop

With m-shop you have all the costs under control – from the beginning and forever.

| m-shop | m-shop+ |
|---|--|
| LICENSE PRICE FOR AN ANNUAL PAYMENT: 299 E/month or 360 EUR with monthly payments or 360 EUR with monthly payments Push notifications and messages Any payment methods Any payment methods SmartBanner Discounts and discount coupons Social Analytics Enhanced E-commerce Banners on the home page Deep linking App indexing Order synchronization Synchronization of users with e-shop | LICENSE PRICE FOR AN ANNUAL PAYMENT: 399 €/month or 480 EUR with monthly payments or 480 EUR with monthly payments Wholesale (B2B) Stock levels at branches Gifts for purchase Gifts for purchase Related products Relatime data synchronization (API) Online stock levels + all the functionalities of previous version Up to 40 000 products Advanced graphic design |
| Synchronization of users with e-shop Advanced filtering and searching Contract without commitment Fast launch E-mail support Graphic design matched with e-shop Synchronization of products twice a day Up to 20 000 products Created for Android a iOS Publication on Google Play and App Store Lifelong updates Price includes hosting 18 EUR/month. | custom development custom development PRICE AND CONDITIONS OF THE LICENSE: individual We have the experience and technology so we can create any mobile app – complete with everything, including analysis and marketing support. |



Give your customers a reason to come and make further purchases at your online store.

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